

Social Media Bingo

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|--------------------|------------------------|----------------------|------------------|------------------|
| Traffic | Power of Social Media | | Blogging | Second Life |
| Citizen Journalism | Transparency | Like Old Friends | | Echo Chamber |
| | Geek Dinner | Command and Control | Podcasting | Mainstream Media |
| Doesn't Get "it" | User Generated Content | Timeshifting | Google Analytics | |
| Transparency | | Wisdom of the Crowds | Wiki | Trackback |

WILDCARDS

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|--------------------|--------------|-----------------|--------------|------------|
| Drank the Kool-aid | Authenticity | Blog Monitoring | Conversation | Engagement |
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